

MISSISSAUGA ITALFEST



Beginning In 2023, DoGood Funding was contracted for two annual sponsorship funding campaigns. During this time, we submitted more than 30 proposal for the organization. This included submissions for government, foundation, and corporate grant funding.

Through our efforts, Italfest raised more than \$130,000 over an 18-month period, with \$85,000 awarded in 2024 alone.

DoGood staff were instrumental in helping the Italfest Board of Directors with overhauling its sponsorship package and offerings. Both for ease of use and to offer more compelling sponsorship packages, we worked with the organization to improve its approach and pitch to its funders.



DoGood Funding: Let's Raise More Money!™

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