



# NATIONAL CONFERENCE 2026

October 2nd - 3rd, 2026

**Let's Raise More Money!**

# DoGood National Conference 2026

The DoGood National Conference is a two day event being held at the Peel Art Gallery, Museum and Archives in Brampton, Ontario.

We're expecting 100 nonprofit and charity leaders from across Canada to join us, with the goal of bringing together our members and broader network to drive meaningful progress in funding for participants.



# Join us as National Conference sponsor!

**We have had a significant impact in Canada. At a glance:**

- Successfully raised \$22 million in grants for our clients.
- Held five (5) annual capacity building conferences and events
- Engaged more than 800 social sector leaders through our events.
- Developed a proprietary Grants Database with 550+ verified grant and sponsorship opportunities.
- Worked closely with over 100 charities, helping them to amplify their impact.

# A look at our Attendees

DoGood Funding works closely with leaders of the charity sector. Here is a breakdown of our target demographic for our upcoming national conference:

- **Current base:** 1,200 newsletter subscribers, and 2,000 follows across social media channels.
- **Organization profile:** 1-8 FTE staff, \$250k to \$2 million in annual revenue
- **Demographics:** typically female, ages 40-65, mid to upper income
- **Key responsibilities:** Fundraising, development, organizational management

**We are expecting 100 social sector leaders to attend the DoGood National Conference 2026 in Brampton, Ontario.**

# Why Partner With Us?

- **Direct access** to your target market - nonprofit professionals, fundraisers, and sector leaders.
- **Ongoing referrals** to new prospects throughout the year.
- **Category exclusivity** - we only partner with only one brand per vertical.
- **Brand visibility** across all of our digital and in-person channels.
- Opportunities to lead and shape **sector conversations**.



# Sponsorship Opportunities

**Tier 1: Community Sponsor** Support participant access by sponsoring tickets for charities.

**Contribution:** Flexible  
(based on # of charity tickets sponsored)

## Benefits:

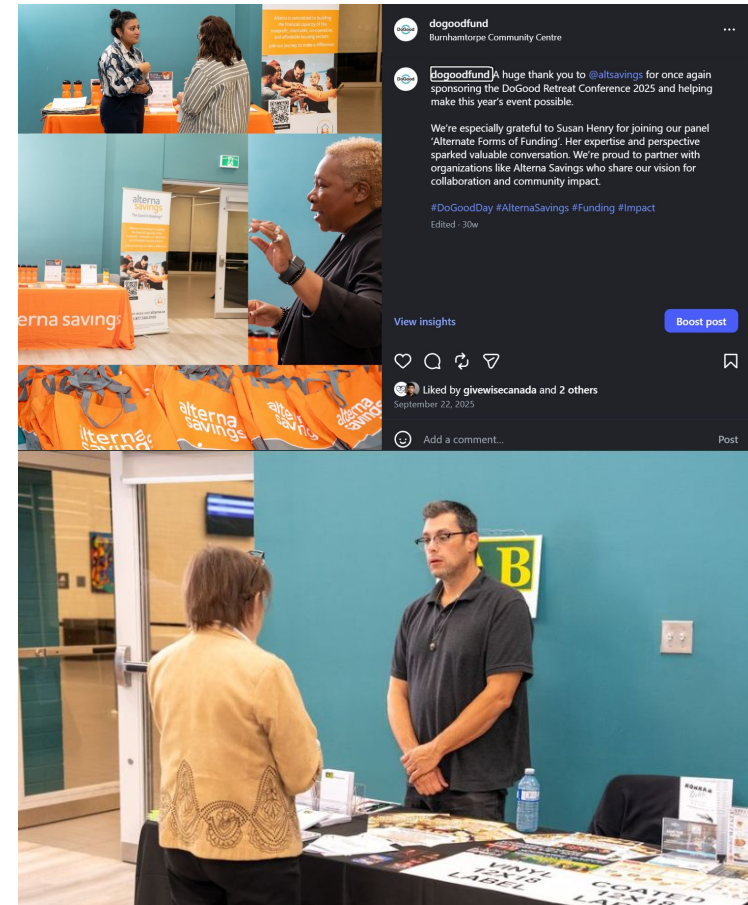
- **Exhibitor booth** at the sponsored event
- One dedicated **social media feature** highlighting your support
- **Your brand** featured on all event related promotional materials and social media posts.



## Tier 2: Event Sponsor \$2,499

### Benefits (beyond just the event):

- All-audience **in-person workshop** session at the Conference event (\$2,000 value).
- **Exhibitor booth** at the Conference
- Featured **virtual workshop**, streamed nationally.
- **Your brand featured** across all digital and physical event materials.
- One (1) dedicated **social media feature** before or after the event, across all channels.



## Tier 3: Impact Sponsor \$4,999

### Benefits (beyond just the event):

- **Five (5) tickets to social networking reception** on the Friday
- All-audience **in-person workshop** session at the Conference event (\$2,000 value).
- **Exhibitor booth** at the Conference
- **Two (2) virtual workshops**, broadcast/ streamed nationally.
- **Two (2) dedicated social media features** before and after the event, across all channels.
- **Your brand featured** across all digital and physical event materials.



## Tier 4: Presenting Sponsor \$9,999

### Benefits (beyond just the event):

- Host (emcee) and Title Sponsor of the social networking reception on the Friday + ten (10) tickets for reception
- All-audience **in-person workshop** session at the Conference event (\$2,000 value).
- **Exhibitor booth** at the Conference
- One (1) Branded Happy Hour events branded with your company (Greater Toronto Area).
- **Two (2) virtual workshops**, broadcast/ streamed nationally.
- Four (4) social media features before and after the event, across all channels.
- **Your brand featured** across all digital and physical event materials.



**Thank you for your consideration of our proposal.  
Please contact us by email or phone to discuss  
moving forward with sponsorship.**

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